

Camp Nomingue's TUMPLINE

October 2010

2010 Summer

In many ways, my return to Nomingue in 2010 appeared seamless. It almost felt as if I had never been away... Many campers I had known in 2004 were on staff in 2010. Work camp and pre-camp went by quickly as we hurried to get the camp in shape for the arrival of the first session campers, the life-blood of Nomingue!



The 2010 summer season was a successful one at Nomingue. After a warm and dry winter, we arrived at camp in June to no black flies or mosquitoes and a large beach. Even in June, nobody needed a bug net to survive the early summer evenings. The dry weather continued throughout most of the summer and this contributed to happy canoe trippers returning from Parc Papineau-Labelle and La Vérendrye.

The energy throughout the summer was extremely positive - from both new and returning campers and from the staff. The Tribal Games in July and the Voyageur Games in August were played with energy and enthusiasm, with fun winning out overall!

Family Camp 2010

This year we celebrated our 27th family camp. It is the people who attend family camp that make it such an enjoyable week: alumni who haven't been back to camp in 10, 20 years or more; families who have been attending for many years; families new to Nomingue, learning about council ring, spot and morning dip! There is nothing like seeing the camp through the eyes of a young camper who is participating in his first camp fire...

This summer, we invited musician Craig Cardiff to camp. He led a song-writing workshop before performing for us in the evening. Since the end of camp, I haven't stopped listening to his music on CD!

Alumni Weekend 2010



For the third consecutive year, the alumni weekend was held on the final weekend of Family Camp. This weekend gives alumni the opportunity to renew their link to Nomingue

and enables the Alumni Association to recognize alumni who have contributed to development of the camp through the years. In 2010, Victor Badian, André Juneau, Lucien Desroches and Geoff Merrill were awarded with the Pillars of Nominuingue award.

During the weekend, the alumni also held their annual meeting. An important planning session was held as the alumni contributed their ideas on marketing Camp Nominuingue in the twenty-first century.

Akwesasne and LCC

For many years, Nominuingue has hosted grade seven students from LCC, who come up to camp to start the school year off in style. This year was no exception. Aaron Blumenthal, a staff member the last two summers, joined the group to help on the waterfront and was introduced to a whole new way of seeing the camp!

We also hosted a small group of campers from Akwesasne. We ran a special program for 5 days. There is no doubt that this experience was a great success, but the staff was pretty darn tired by the end of the week!

Fall 2010



As soon as the final campers left Nominuingue, the heavens opened up and the rain began to fall. Pretty soon, there was no beach left and the waves were striking the breakwater for the first time since the ice melted in the spring. The weather also wreaked havoc on plans to shut

down the camp for the winter. With no stretch of dry weather, we did not take the tents down until early October. While we working on the tents, the black flies came out! It does seem as if everything is a little backward.

The work continues up at camp throughout the fall. We drove to Ontario a few weeks ago to pick up 9 canoes from a couple of other camps, so this winter Michel Desroches will be repairing close to 30 canoes! Last week, we finally pulled down the campcraft area Adirondack shelter and pretty soon a new shelter will be built in its place.

The fall and winter season is also the time for camp directors to get together. Nominuingue will be represented at the following conferences over the next few months:

Nov. 2-4	ACQ Directors' Conference
Nov. 23-24	OCA Directors' Retreat
Jan. 27-29	OCA Directors' Conference

Help Spread the Word

We are looking for help from our alumni families. We recognize that you and your sons are the best salespeople we have at Nominuingue. If any of you would be interested in organizing a small house party and inviting four or five families with sons of camper age, we will arrange to be present (from Montreal to Ottawa to Toronto or further afield) to make a short presentation, to bring a couple of counsellors so that prospective parents can meet the people who would be caring for their child and to answer any questions that might be asked. **If you would like to organize a small party, please contact us at the camp office.**

We understand that many of you are very enthusiastic about Nominuingue and believe strongly in what Nominuingue has done for your son. We would like to be able to advertise or get our message out in your community or in your son's school. These are some ideas about how you might be able to help us:

- Write a short text about Nominuingue to be included in the school newsletter.

- If there is a school publication in which you think we should advertise, please let us know.
- Add a link to Nominique on your Facebook page.

Summer 2011 Registration Information

What's New for 2011

Early Start The first session of boys' camp will be starting a little later than the last few summers, on July 2nd. This will ensure that all Ontario campers will have finished school before camp begins. This change will make it easier for counsellors to complete their spring commitments, whether it be jobs, exams or graduation prior to the start of pre-camp. One consequence of starting camp a little later is that Family camp won't begin until August 20, running until August 28th.

Credit Card Charge In 2010, a 2% charge was added on credit card payments. This charge has been eliminated. What we will be doing this summer is providing a 2% rebate to anyone who pays their camper fees by cheque.

Early Bird Rate As in past summers, Camp Nominique is offering a special "Early Bird Rate" to families who enrol prior to December 15th. The early bird rate that we are offering this year works out to \$90 on a 14-day session and \$150 for a 23-day session, a fairly significant savings. We encourage you to take advantage of this opportunity. In reducing your cost, it also provides us with capital to operate throughout the winter season.



Quebec Provincial Sales Tax On January 1st, 2011, the Quebec provincial sales tax will rise to 8.5%. Since we do not invoice until 2011, this new sales tax rate will be applied on your Nominique invoices. The tax that you will be charged is calculated in the following way in Quebec:

$$\begin{aligned} & \text{Fee} \times \text{GST} \times \text{QST} \\ & = \text{fee} \times 5\% \times 8.5\% \\ & = \text{fee} \times 1.05 \times 1.085 = \text{fee} \times 1.13925 \end{aligned}$$


Referral Incentive We like to recognize families that encourage their friends to send their sons to Nominique. We understand that word of mouth is the best marketing tool we have. As in past summers, we will be offering a \$75 rebate to families who refer another family who then attends camp in 2011.

We have decided to extend this rebate to offer the same amount, \$75, to the family that has just been referred to Nominique. We are also offering families an alternative to the \$75 rebate. If either the referring family or the family who received the referral is interested, they are invited to spend one day FREE for a family of 4 at Family Camp in August (Minimum value of \$295). We hope that this offer will encourage some of you to enjoy a family camp experience in August.

Rebate for Family Campers who also attend Boys' Camp We wanted to find a way to recognize your loyalty to camp and the high cost to families who attend both boys' camp and family camp. For boys attending Boys' Camp in 2011, who also attended Family Camp in 2010, you will receive a rebate equal to 10% of your son's 2010 Family Camp fees.

The Biggest News!!!

In 2011, we are offering for the first time an **Introductory One Week Session** for campers **7-9 years old** in their first year at Nominuingue. This Introductory Camp will only be offered during the first week of the first session. We are preparing a unique introductory experience which will introduce 7-9 year old boys to what makes Nominuingue special: living in a tent; paddling a canoe; cooking over an open fire; swimming in the lake; and an overnight canoe trip.

We will be offering this one week experience for the special price of \$750.



Tweets and Such

Camp Nominuingue now has a Facebook page as well as a Twitter account. Already a number of friends have located us and joined the network. We have plans to add to our limited entries so far and to make our site and information increasingly relevant, keeping you up to date with what is going on at Camp throughout the year. We hope to have you join us online!

We hope that you are all having an amazing fall wherever you are and that school is going well for everyone.

A Creative Opportunity

This past summer, Richard Guérette took a large number of amazing photographs which tell the story of the 2010 summer at Nominuingue. We would like you (**the campers**) to create your own slide show of the summer adding a soundtrack of your words or music, and putting it on YouTube. The best of the slide shows will be linked to the Nominuingue website.

When you have completed the slide show, please send us a link so that we can look at it. Please complete your slide show before December 31, 2010.

Survey

You will be receiving an e-mail with a short **survey** about your son's experience at Nominuingue in 2010 in the next couple of weeks. If you could please take a few minutes to complete this survey, it would be much appreciated.

The Final Word

We are in the process of putting together a document which will include camper and staff **stories from the 2010**, the **outline of a day and of a session** at Nominuingue, with lots of **photos**. We hope to complete this document by the end of December. If there is anyone who has an interesting story from last summer, who is interested in writing about it (in English, French or Spanish), please send it to me as soon as possible.

We look forward to seeing you in 2011!

A handwritten signature in black ink that reads "Grant".

Grant McKenna
Director

grant@nominuingue.com

A handwritten signature in black ink that reads "Elisa".

Elisa Van Wagner
Business Manager

info@nominuingue.com

(450) 458-1551

Toll Free (886) 910-1551